

This Report is brought to you by...

# The WOW Experience

Overdelivery is our Specialty!

Where Vision and Value Go Hand in Hand with Information and Opportunity!



Other Companies Make Promises -- We Make Dreams Come True!  
We Offer QUALITY CONTENT in Every WAY, TYPE and FORM

- Exclusive WOW Private Label Releases
- Private Label Products
- Public Domain Products
- Master Resale Rights eBooks
- Master Resale Rights Software
- Bestselling Audio eBooks by Top Authors
- Non-Fiction Audio eBooks
- Exclusive WOW Affiliate Products
- Resale Rights Products
- Exclusive WOW Private Label Reports
- eBook to Audio Conversion Software
- Resale Rights Generation Software



And, of course, if you want it all tied up in a neat website package, with *all the work done for you*, we have our NEW [Niche Empire Builder Software](#) – the Niche Real Estate Business Builder's Dream Come True!

## Niche Empire Builder

The Complete Done-it-For-You Niche Real Estate Business Builder's Dream Come True!

[www.the-wow-empire.com](http://www.the-wow-empire.com)

## The WOW Content Club

Your Full Spectrum Content Provider

If Content Is King,  
The WOW Content Club is the Kingdom  
You Have Been Searching For!



[www.wow-content-club.com](http://www.wow-content-club.com)

## WOW Profit Packs

Help Yourself to Hundreds of Brand New, Blockbuster Products at Bargain Basement Prices!



[www.WOWProfitPacks.com](http://www.WOWProfitPacks.com)

Enjoy this Free Niche Report, compliments of WOW Enterprises  
For Many More Free Reports, simply click on the links below.

[www.TheWOWExperience.com](http://www.TheWOWExperience.com)

[www.NicheEmpireBuilder.com](http://www.NicheEmpireBuilder.com)

[www.WOW-Content-Club.com](http://www.WOW-Content-Club.com)

[www.WOWProfitPacks.com](http://www.WOWProfitPacks.com)

# Get A Sun-Kissed Look without the Sun

## 4 Ways to a Better Tan

Most women love the idea of being able to glow with a gorgeous tan without harming their skin with the sun or tanning beds. That is why sunless tanning lotions are so hot right now. The problem is that some of them take a miracle to apply evenly and effectively.

The good news is that today's sunless tanners are much easier to get right than the lotions of five years ago. Still, learning how to apply sunless tanning lotion takes practice. Use these tips and you will be on your way to applying sunless tanning lotion perfectly.

### **Gradual Tanning**

When choosing your sunless tanning lotion, try to find a brand that offers gradual tanning. If the label says gradual tanning, then the lotion is easy to apply correctly. These gradual lotions bronze your skin lightly each time you apply them. They can be used everyday in place of your normal lotions. Because they only tint your skin, you don't have to apply them perfectly in order to get natural looking results.

To get the desired look, rub the lotion all over your body and wait for it to dry. Don't worry if you think the results will be too light. You will definitely be able to tell the difference. If you want a darker tan after the first application, just wait until the next day and repeat the process. Each application will last about four days, if you shower daily. For a streak-free tan, this is the way to go.

### **When to Apply**

It is best to apply self tanner on a clean body. This allows the sunless tanning lotion to soak into your skin perfectly. You should always wait about ten minutes after the application before getting dressed. If you are worried about ruining clothing, then pick a time you can frolic around nude in your house. Before bed is also a good time, because you won't come in contact with anything but the sheets.

It is best to exfoliate before self-tanning, which you can do in the shower before the application. Simply use a "puff" and scrub your body as usual. This will keep the sunless tanning lotion's color from sticking to your dry areas. Concentrate on your knees and elbows.

## **Water and Your Tan**

Do not shower for twelve hours after application. Do not do the dishes or get wet for twelve hours as well. Of course you can wash your hands, but be careful about getting too much water on your forearms. This can cause streaking.

For a foolproof hand tan, apply the sunless tanning lotion to your body. Then, to avoid turning your palms orange, wash your hands. After washing your hands well, squeeze a small amount of sunless tanning lotion on a tissue and rub it on the back of your hands and fingers. This will allow only the backs of your hands to get the tan.

## **Spray Tans**

There are several options when it comes to spray tans.

1. You can get spray tans in a can so you can apply them yourself.
2. You can go to a salon and have a technician spray you.
3. You can step into a spray tanning booth for your application.

With tans in a can, you can control the areas and the amount of tanning solution you put on your skin. Cans of tanning solution are relatively inexpensive and extremely easy to use. You can use most on all areas of your body, including your face.

If you want a faux tan that is sure to be evenly applied, you should hit the salon. For around \$35 you can get a professionally sprayed on tan. The process may be a little intimidating for some, however, as you must either be nude or wearing a paper bikini. The results are very natural looking. The same technique is done with the spray tanning booths, except there is a machine doing the tanning instead of a live technician. Booths will cost around \$15 for each visit and produce a tan for up to a week.

Getting a sun-kissed look without the sun is probably one of the smartest things women today can do. Although a tan is the perfect accessory to any outfit, it does not have to be from the sun to be beautiful. With more options than ever in self-tanning, there is no excuse to lay out in the sun anymore!

OK, we have talked about all the ways you can get a tan WITHOUT the sun. But there are still many folks out there who only want the real thing. They love the outdoors and either just like to exercise, spend time at the beach in the summer or will not give up sunbathing – despite all the warnings about skin cancer.

And the fact is, if we are going to live active lives, we can't help but spend a great deal of our time out of doors. This being said, here are some helpful tips on getting a natural tan while protecting your skin from the real sun.

## **The Beauty in Brown – 9 Safe Tanning Tips to Live By**

Many women, and even some men, will do just about anything to get that perfect tan. But, with so much current research into skin cancer and other problems associated with overexposure to the sun, many are wondering how to still get that great tan, while avoiding the potential side effects of sunbathing.

### **Safe Tanning Tip #1**

Even though you are looking to get a tan, you should still wear sun block. With a sun block with a low SPF, your body can still catch some of the sun's rays, but you are less likely to get burned. Remember, a tan is essentially your body's way of protecting itself from the harmful effects of the sun. The more you can slow down this process, the less your skin will receive long-term damage from sunbathing.

### **Safe Tanning Tip #2**

Also, you should gradually build up the time you spend in the sun. Many people are tempted to intentionally burn themselves right away, believing this provides a good "base" for the tan. Sunburns are a sign of skin damage and can lead to serious skin complications. Instead, the tan should be slowly built up to lessen the potential damage.

### **Safe Tanning Tip #3**

You should apply your sun block to your body before you head out to the sun. Applying sun block first helps ensure that you cover your entire body, guaranteeing that all of your skin is protected. And don't forget to apply sun block to your lips! Lips can become easily burned or dried out, which is both unhealthy for your skin and unattractive.

### **Safe Tanning Tip #4**

The sun is at its hottest between noon and 3:00. Avoid sunbathing at this time. The added intensity of the sun does not improve the look of your tan. Instead, it increases your likelihood of becoming burned and, consequently, experiencing skin damage. During this time of the day, it is best to stay in a shaded area and to wear protective clothing.

### **Safe Tanning Tip #5**

Spending time in the water increases your chances of getting sunburned. The sun's rays reflect from the water and are basically magnified onto your body. Getting a sunburn while in the water can happen with little to no warning signs. Wear a sun block, even if it is a low SPF, every time you are in water. Make sure the sun block is water resistant, as well, and reapply it as often as the product recommends. This is normally at least every 2-3 hours.

### **Safe Tanning Tip #6**

Hats and shirts do provide an extra layer of protection to your skin. Be sure to wear these when not sunbathing in order to protect your skin from excessive amounts of sun. This is particularly important if you will be spending a great deal of time outdoors, such as playing sports or gardening.

### **Safe Tanning Tip #7**

If you do play a lot of sports or if you work outdoors and sweat a great deal, be sure to wear a sun block that is specially formulated for such activities. Waterproof sun blocks are ideal for those who are active during the day outdoors.

### **Safe Tanning Tip #8**

People with fair skin need to be especially cautious when exposing their skin to the sun for long periods of time. The same is true for people who burn easily or who have a history of tanning poorly. People with freckles or a great number of moles should also take extra precautions when spending time in the sun. People who fit under any of these categories are at a greater risk of developing skin cancer.

Similarly, children under the age of 16 and individuals with a family history of skin cancer should avoid exposing their skin to excessive amounts of sun.

### **Safe Tanning Tip #9**

If you have sensitive skin, make sure to purchase a sun block that will not irritate your skin. There are hypoallergenic sun block's available. If you are not sure where to look or what you need for your skin, ask the pharmacist and he/she will be glad to help.

A deep, brown tan can be very attractive and provide what appears to be a healthy glow. However, be sure to follow these few simple guidelines to ensure that the glow is, indeed, healthy – and not damaged skin crying for help!

**You are invited to pass this report along to as many people as you like,** provided that you make no changes to it and that you give it away for FREE.

If you would like **your own Private Label Version of this report** and hundreds of others just like it on hot, high interest niche topics – all of which come complete with 5 custom cover graphics – [click here to visit our Niche Reports Resource](#).



**WOW: Where Vision and Value Go Hand in Hand with Information & Opportunity!**

Please click below to check out all of our entrepreneurial friendly sites and products.

=> <http://www.The-WOW-Experience.com>

Always something NEW on the horizon. Always something for YOU to use to grow your business!  
That's what WOW is all about. Your success is our ultimate goal and our reason for growth.