

This Report is brought to you by...

# The WOW Experience

Overdelivery is our Specialty!

Where Vision and Value Go Hand in Hand with Information and Opportunity!



Other Companies Make Promises -- We Make Dreams Come True!  
We Offer QUALITY CONTENT in Every WAY, TYPE and FORM

- Exclusive WOW Private Label Releases
- Private Label Products
- Public Domain Products
- Master Resale Rights eBooks
- Master Resale Rights Software
- Bestselling Audio eBooks by Top Authors
- Non-Fiction Audio eBooks
- Exclusive WOW Affiliate Products
- Resale Rights Products
- Exclusive WOW Private Label Reports
- eBook to Audio Conversion Software
- Resale Rights Generation Software



And, of course, if you want it all tied up in a neat website package, with *all the work done for you*, we have our NEW [Niche Empire Builder Software](#) – the Niche Real Estate Business Builder's Dream Come True!

## Niche Empire Builder

The Complete Done-it-For-You Niche Real Estate Business Builder's Dream Come True!

[www.the-wow-empire.com](http://www.the-wow-empire.com)

## The WOW Content Club

Your Full Spectrum Content Provider

If Content Is King,  
The WOW Content Club is the Kingdom  
You Have Been Searching For!



[www.wow-content-club.com](http://www.wow-content-club.com)

## WOW Profit Packs

Help Yourself to Hundreds of Brand New, Blockbuster Products at Bargain Basement Prices!



[www.WOWProfitPacks.com](http://www.WOWProfitPacks.com)

Enjoy this Free Niche Report, compliments of WOW Enterprises  
For Many More Free Reports, simply click on the links below.

[www.TheWOWExperience.com](http://www.TheWOWExperience.com)

[www.NicheEmpireBuilder.com](http://www.NicheEmpireBuilder.com)

[www.WOW-Content-Club.com](http://www.WOW-Content-Club.com)

[www.WOWProfitPacks.com](http://www.WOWProfitPacks.com)

# All You Need to Know About the Bird Flu

## Topics Covered:

What Is the Bird Flu?

Should I Be Worried About the Bird Flu?

Understanding the Bird Flu

How Does the Bird Flu Spread?

Is Anyone Doing Anything About the Bird Flu?

What Could Happen If the Bird Flu Mutates?

Do I Have the Bird Flu?

What Are the Symptoms of the Bird Flu?

The Bird Flu As It Is

How Will the Bird Flu Affect Me?

# All You Need to Know About the Bird Flu

## **What Is the Bird Flu?**

The bird flu is making noise around the world. This is quite a deadly virus that is moving from country to country making its rounds. But, what is it and where in the world did it come from? Having the knowledge you need about this virus can help you to better understand and prepare for it, should the time come.

The bird flu is actually the H5N1 virus. It is a subtype of the Influenza A virus. It is also well known as the avian influenza or avian flu. It all means the same thing. A virus is one of the most difficult of all illnesses in the world to treat because it is continuously mutating. By the time you take medications or anti-virals to fight it off, it may have changed enough to become immune to the medications. This is the problem with the common cold. While it may be something many of us face, it is impossible to cure it because of how fast it mutates.

## **What Makes Bird Flu So Bad?**

Now, the common flu and the common cold are things that most of us will deal with on a regular basis. But, serious flu strains, as they are called when the virus has mutated and is different from others, can also be deadly. The bird flu happens to be one of those deadly cases of flu. It is believed to be strong enough and fast enough moving in the body to cause a person to become sick quickly and then worsen until it becomes fatal.

That does not mean that you need to be worried about the bird flu just yet. The bird flu currently only has been able to be transmitted from bird to bird and bird to human. This means that those that have birds or come into contact with birds of large amounts on a regular basis are the most vulnerable. Yet, even this does not mean that you may be able to 'catch' the bird flu. Currently, most of the cases that have been found have been in Asia, Europe, Africa and the Middle East.

What worries many is the possibility that the bird flu could mutate enough to become a virus that spreads from human to human. If it does this, there is a great possibility of a worldwide pandemic. It is possible that up to 150 million people world wide can die from the bird flu if it reaches this level. There is not way to know if this will happen or when it will. The bird flu has yet to unfold into something much bigger as it could possibly do.

## **Should I Be Worried About the Bird Flu?**

The bird flu, or the avian flu, has become something that is talked about heavily in the news media. That is because it has fast become one of the world's largest concerns as far as health matters go. Many people have little knowledge of what the bird flu is, but hear so much on the television and radio that it is worrying them. Avian flu has not gotten to the point where people

should be overly concerned. That does not mean that it can not get to that point just yet. That has yet to be seen.

Today, the H5N1 virus, which is the bird flu, has not become something that can infect humans easily. In most cases, it can only be something that is transmitted with the help of a bird. That means that the bird flu, at this point, can only be passed from one bird to the next bird. It can also be spread from a bird to a human being that is working closely with that bird. It has not made the mutation into a virus that can be spread from human to human yet. If and when it does this, then there will be much more concern because of how globalized the world is. There is no telling how fast it could spread from someone that got onto a plane with it.

The bird flu has had human cases only in a handful of countries. As of this writing, it has only been found in Azerbaijan, Cambodia, People's Republic of China, Egypt, Indonesia, Iraq, Thailand, Turkey, and Vietnam. It was first recorded in 2003 in Vietnam. There, three people had the bird flu and all three perished. On a hopeful note, not all of those that have gotten the bird flu have perished. As of this writing, about 57% of those that have contracted this type of flu have perished.

Still this is a scary number. Yet, there is not much any one can do besides practice good hygiene. Like any other type of virus, frequent washing of hands, not becoming exposed to others that may be sick and caring for yourself well can all help in not contracting any type of influenza. Again, though, the avian flu has not transferred from person to person yet. That means that you are not at risk, yet, if you do not work heavily with birds. Even those that do are protected so long as their animals do not become sick. What the bird flu holds in store for us is yet to be known.

## **Understanding the Bird Flu**

You may have heard a lot about the bird flu on the news. Everyone is talking about it because there is the potential that millions of people could become infected with it and many of them (more than half) may die from it. With that said, you should also know that the bird flu is not a major threat to the human population as of yet because it has not mutated into a virus that can be spread from person to person. It can only be spread from one bird to the next. But, just what is the bird flu and where did it come from?

Many people are wondering the same thing. The bird flu, or H5N1 as it is technically called is a subtype of influenza A. There are many strains of influenza circulating the world each year. The most common is that of the annual flu. This is the human flu that goes around each year that you dread getting. Did you know that the human, annual flu kills an estimated 36,000 people per year? It does and it is very important for you to realize that any virus, including the common flu can be lethal especially when it is not taken care of.

The bird flu is a deadly strain of the influenza virus. Like all viruses, it can easily mutate into something new and different with each passing day. In many cases, one strain of virus can mutate several times in the same season. That is what makes it so difficult to stop the spread of these viruses. They simply can not come up with a medication fast enough to stop it.

In birds, the bird flu can be passed through saliva, nasal secretions and through feces. Birds that are infected with the bird flu can and usually do spread it from one to the next very rapidly. In birds, the virus has a 100% mortality rate. The only way to stop the spread of the virus in birds is to kill off any infected birds. The birds that have possibly come in contact with them will need to be killed as well. The problem with this is, though, that some of these birds are migrating. This means that they may take it with them and pass it on to other birds in distant areas.

The bird flu has the possibility of mutating into a virus that can be passed from one human to the next, even though this has not happened as of yet. If this happens, those that come into contact with it will face a mortality of more than 50% if not more. Although this has not happened as of yet, it possibly can happen in the next few years.

### **How Does the Bird Flu Spread?**

One of the most important things that scientists are working on is learning just how the bird flu moves from one bird to the next and how and why it goes from the infected bird to the human. Like any other type of virus, it is hard to tell the specifics about it because it is continuously mutating. But, it can very well be understood by those that are studying it closely. The good news is that they are learning quite a bit about this possible pandemic before it becomes anything close to that. Hopefully, that is a good sign.

Birds that have been infected with the bird flu, also known scientifically as the H5N1 strain of influenza A, can pass it on easily to other birds. It can be passed from their saliva, their nasal discharge or their feces. Not only do they get this from ingesting these materials directly, but they also get it by ingesting contaminated materials. One of the worst problems for the human population is that the bird flu is a heavily migratory bird infestor. That means that birds that migrate are susceptible to the flu. That means that the flu can easily be spread from a bird that is in China to a bird that is in Europe easily, if it follows their migratory pattern.

The bird flu has spread throughout parts of Africa and Asia. It has been found in several countries including China, Egypt, Iraq, Turkey, Vietnam, and others. The bird flu seems to be spreading rather quickly throughout these locations. While most of the transmissions have been from bird to bird resulting in many birds that have been sick and contaminated, the results also show that the spread to humans is increasing. The bird flu can only be gotten from an infected bird. The virus can not, as of yet, be spread from one human that is infected to another. In birds, the mortality rate for the bird flu is that of 100%. In humans, it is about 57%, but this number is continuously changing as new cases are being seen. Less than 200 people have been infected with the bird flu in the years of 2003, 2004, 2005, and 2006.

Should the bird flu mutate into a deadlier virus that can move from one person to another person, this could trigger even more cases of the bird flu worldwide. In a worst case scenario, it is estimated that 2% of the world's population, or about 150 million people could potentially become infected with and die from the bird flu. As of yet, this has not happened because of the lack of mutation.

## **Is Anyone Doing Anything About the Bird Flu?**

With the news media scaring everyone about the bird flu, there is no doubt that many people are wondering just what is being done to stop it from spreading from one person to the next person. It is commonly thought to be a deadly virus, which is true. But, what people do not realize is that there are many people working to develop antivirals to help ward off the strain of the flu that is so deadly. The bird flu, as of yet, has not been able to be spread from one person to another person. It can only be transmitted from an infected bird to a person.

But, that is something that could easily change. There are several groups that are working together to produce help for those that are likely to be exposed, at some point, to the bird flu. The problem with this, though, is that the virus mutates quickly. That means that if they make a medication that could help in the strain of bird flu that is currently available, it may have enough time to mutate into another strain. This new one may be immune to the medications. This is where the problem lies.

The World Health Organization, The World Organization for Animal Health, and the Food and Agriculture Organization of the United Nations are all working on developing a method of treatment and quarantine of the bird flu. There are over 88 different governments of various nations working on it as well. They are all working on the same basic things. They are working on monitoring the virus, on planning for what to do if something should happen, and they are working on treatments for it. Here are the goals of the US Government.

- They are working to minimize the spread of the bird flu in animal populations.
- They are working on reducing the number of humans that are becoming infected.
- They are also working on being prepared for it through planning if the bird flu becomes a pandemic.

There are many drug companies working on producing a vaccine for the bird flu. They have to continuously monitor the strains of the bird flu that are present though. While there is no sure fire 100% guarantee that the bird flu will actually be able to be stopped from becoming a pandemic, there are many people that are working on helping this to happen.

## **What Could Happen If the Bird Flu Mutates?**

The biggest fear of those that know about the bird flu is that they are worried, and rightly so, that the bird flu could become a virus that can move from one person to another person like other influenza viruses do. If you think about it for a moment, it will worry you. Just think about how many times you have been at work and your co worker has come in with the flu. They have too much work to do, right? The problem is that within a matter of minutes, you have become infected. Within a week you are sick. In the case of the bird flu, this could be potentially deadly.

The bird flu cannot be transmitted, as for yet, from one person to another person. It can mutate into a virus that can do this though. This is the fear of many. If the bird flu makes this change, it could be costly for everyone. The worst case scenario that many scientists are

presenting is that 2% of the world's population could die from a pandemic of the bird flu. That is an estimated 150 million people. That is a scary number. Of course, there is no way of knowing what the possibilities of that happening actually are. But, if the pandemic did spread, what would happen?

Here are some things to think about in that situation.

- There have already been billions of dollars invested in the study of the bird flu. These funds have also gone to help in preparing for a pandemic should it happen. Of course, there is no telling if there will be time and if so, how much will be available. There is also no telling if the medications being developed for the bird flu will work when and if it hits.
- There are social and personal responses to the bird flu. Many become afraid to eat chicken, for example. Although there is no reason to do this as of yet, many of begun to think so. Those that are also stocking supplies for if and when the pandemic breaks out are also out there.
- If there is a slow down in the purchase of poultry products that is significant, whole countries can suffer economic breakdowns as many are dependant on the sale of chicken products.
- Politically there can also be the she said he said game that happens. Of course, this can cause a melt down of power structures as well.
- Panic may also be a problem. Although the population is only at a 2% mortality rate, this is a significant enough number to terrify those, especially those that live in countries that are not prepared for the pandemic should it happen.

As you can see, there are many possible problems with the possible pandemic of the bird flu, should it happen.

### **Do I Have the Bird Flu?**

In the flu season this year, it may be a little more worrisome if you do come down with the flu. So many people are hearing stories on the nightly news claiming that the bird flu is likely to spread and there are going to be millions of people that will perish from it should it actually happen. The problem with this is, though, that the bird flu is as of yet not able to move from one person to another person. It can only go from a bird to a human. Unless you work with birds heavily, you probably have no way of contracting the bird flu as of yet.

That does not mean that it will not change into something that can be transmitted from person to person. Many scientists believe that this form of the flu will be making this mutation at some point. It is unlikely that we will know when it will happen or when it is happening. Many governments are working hard at keeping it from happening at all, but there is no guarantee that this will happen. The world is and should be preparing for a pandemic of the bird flu.

So, what about you? Should you be worried about getting the bird flu? As of this writing, there is little worry for those that live in North American, South American or in Australia. The bird flu has not made the migration over oceans as of yet. It has been found in Asia and in some parts of northern Africa. But, because the bird flu does effect birds that migrate, it can possibly

spread throughout the world. If the bird flu does mutate into something that can spread from human to human, there is no location that is safe. If a person comes into contact with the bird flu then gets on a plane, the world is his destination.

There is likely to be many more cases of the bird flu being transmitted from a sick bird to a person. Although government agencies are working hard to limit this and to limit the spread of the bird flu into other countries and other areas, it is likely that it will continue to do so at least sparingly. Should this happen, there will be many people that are likely to be exposed and to be worried. The best way to make sure that it doesn't happen to you is to stay on top of your personal hygiene and to pay attention to what is happening around the world with the bird flu.

### **What Are the Symptoms of the Bird Flu?**

The bird flu is a strain of the influenza A virus. That means that it is quite similar to other types of flu. But, what makes the bird flu so troublesome is the fact that it is a deadly virus. The bird flu is a virus which is heavily dominated in Asia and Northern Africa as well as in the Middle East. In these areas, birds that have become infected with the bird flu have had a mortality rate that is 100%. In human cases of the bird flu in these areas, the mortality rate is around 60%. That is still quite a big number and a much too scary number to not worry about.

There are several types of the influenza virus. The virus all share similar symptoms but some are simply slightly different enough to cause it to be more deadly. The best method of prevention that is currently being used is that of killing and destroying animals that have been infected by the bird flu virus. Also, millions of birds that are thought to be infected have been killed over that last few months. This was in Southeast Asia alone.

The bird flu has similar symptoms to that of other types of influenza. If you have had the common form of influenza which is also known as the annual or seasonal flu, then you may have actually felt the symptoms of the bird flu already. Some of the symptoms of the bird flu in humans include sore throat, sore, aching muscles, coughs, fevers, and vomiting. These symptoms do not seem to be enough to stop you though, right? The problem is that many of them will develop into pneumonia and into respiratory failure as well. They can cause death at this point. Lung infections, scarring in the lung, fluid in the lung and surrounding it, enlarged lymph nodes and has caused deformities in the lungs themselves.

There are medications that can treat the symptoms of the bird flu. Neuraminidase inhibitors, a class of medications, have been used to treat those that have been found to have symptoms of the bird flu. Zanamivir and Oseltamivir have been used as the medications. The drug Oseltamivir is used to stop the virus from spreading inside the human body which can greatly help it to stop from becoming quite deadly. You may have heard of this medication marketing name which is Tamiflu. In fact, many governments are working to stockpile Tamiflu in case of a world wide pandemic.

## **The Bird Flu As It Is**

The bird flu story is one that is continuously changing. Because this virus is a virus, it has the ability to mutate into, well, whatever it would like to be. The world is full of various viruses. In the United States and most modern countries, the most common viruses that you probably know are those that you get every winter. That is, the common cold and the common flu. These two are usually different, at least slightly each year. Unlike a disease that is caused by bacteria, there is no cure for these viruses because of just how fast they can mutate. For example, should a doctor find a cure for the common cold, it would likely be rendered useless by the next cold season.

The bird flu is the same type of thing. It is a condition in which the virus can easily spread from one person to another person easily. It is important to note that the bird flu has not made that drastic leap from the bird infecting humans to the human infecting other humans. This is an important element because, unlike others out there, this virus can be quite lethal to human beings. With that said, it is important to note that this can happen. Many scientists actually believe that it will happen within the next several months.

So, what's so bad about this virus? Many scientists believe that the flu has a cycle of 20-30 years in which it will worsen to a strain that is so deadly that the virus can actually kill large amounts of people. It is this way because of how fast it can move through the population and how fast it can wreak havoc on the human body. In short, it happens hard and fast. The last pandemic level of the flu happened in 1957 with the Asian Flu. In this flu, some one million to four million people are thought to have died from it. It originated in China and was eradicated by 1970.

The bird flu that we are seeing today is a much more lethal strain. There is no way to tell the probability of the spread of the bird flu if in fact it does mutate enough to become something that is dangerous. There is no way to know how many people can potentially die from it. It is estimated that the worst case scenario would be that 150 million people, which is 2% of the world's population, would in fact die from the bird flu.

## **How Will the Bird Flu Affect Me?**

The bird flu is something we hear a lot about on the news and on the web. But, is what they say really true? What is true is that you can not believe everything that you hear. In the case of the bird flu, you should know the facts, if nothing else. Knowledge is very important.

For most people, it is a case in which those that are in need of knowing will not know though. Many of those that have been infected with the bird flu are those that work hand in hand with birds in lower classes of income. Many of them have been chicken farmers or others that work with birds. Does this mean that it won't happen to you though?

## **Facts to Know About The Bird Flu**

- The bird flu as it stands right now is not capable of being transmitted from one person to another person. Right now, it can only move from an infected animal to a person. Generally, this only happens to those that are working with the animals themselves.
- The bird flu is a virus. Viruses mutate quickly and can easily become something that is much more deadly. The bird flu virus, H5N1 is a deadly strain of Influenza A. Many scientists believe that the bird flu will be able to mutate into a form that can be transmitted from person to person within time.
- The bird flu is moving through parts of Asia, Europe and Africa. It has not crossed oceans, yet. It is likely that it will especially if it does mutate into a human to human virus. In this case, an infected person traveling from one country to the next can transmit it.
- The bird flu will likely become something that infects humans. It is estimated that in the worst case scenario, 150 million people will perish from all parts of the world due to the bird flu if and when it makes this mutation.
- There are over 88 governments across the world, including most world powers, that are working on protection, planning and containing the bird flu virus. They are trying to help keep the bird flu from spreading to other birds, to humans as well as producing medications that can fight it.

Should you be worried about the bird flu? Probably, but especially if you learn that it has mutated into this much more lethal form of being able to move from a human to another human. Hopefully, enough preventative measures will be in place to keep this from becoming the pandemic that it can be.

**You are invited to pass this report along to as many people as you like,** provided that you make no changes to it and that you give it away for FREE.

If you would like **your own Private Label Version of this report** and hundreds of others just like it on hot, high interest niche topics – all of which come complete with 5 custom cover graphics – [click here to visit our Niche Reports Resource](#).



**WOW: Where Vision and Value Go Hand in Hand with Information & Opportunity!**

Please click below to check out all of our entrepreneurial friendly sites and products.

= > <http://www.The-WOW-Experience.com>

Always something NEW on the horizon. Always something for YOU to use to grow your business!  
That's what WOW is all about. Your success is our ultimate goal and our reason for growth.