

This Report is brought to you by...



# The WOW Experience

Overdelivery is our Specialty!

Where Vision and Value Go Hand in Hand with Information and Opportunity!

Other Companies Make Promises -- We Make Dreams Come True!  
We Offer QUALITY CONTENT in Every WAY, TYPE and FORM

- Exclusive WOW Private Label Releases
- Private Label Products
- Public Domain Products
- Master Resale Rights eBooks
- Master Resale Rights Software
- Bestselling Audio eBooks by Top Authors
- Non-Fiction Audio eBooks
- Exclusive WOW Affiliate Products
- Resale Rights Products
- Exclusive WOW Private Label Reports
- eBook to Audio Conversion Software
- Resale Rights Generation Software



And, of course, if you want it all tied up in a neat website package, with *all the work done for you*, we have our NEW [Niche Empire Builder Software](#) – the Niche Real Estate Business Builder's Dream Come True!



## Niche Empire Builder

The Complete Done-it-For-You Niche Real Estate Business Builder's Dream Come True!

[www.the-wow-empire.com](http://www.the-wow-empire.com)



## The WOW Content Club

Your Full Spectrum Content Provider

If Content is King,  
The WOW Content Club is the Kingdom  
You Have Been Searching For!

[www.wow-content-club.com](http://www.wow-content-club.com)



## WOW Profit Packs

Help Yourself to Hundreds of Brand New, Blockbuster Products at Bargain Basement Prices!

[www.WOWProfitPacks.com](http://www.WOWProfitPacks.com)

Enjoy this Free Niche Report, compliments of WOW Enterprises  
For Many More Free Reports, simply click on the links below.

[www.TheWOWExperience.com](http://www.TheWOWExperience.com)

[www.NicheEmpireBuilder.com](http://www.NicheEmpireBuilder.com)

[www.WOW-Content-Club.com](http://www.WOW-Content-Club.com)

[www.WOWProfitPacks.com](http://www.WOWProfitPacks.com)

# Having Only the Best At Your Wedding

## Topics Covered:

Choosing a Caterer

Choosing a Florist for Your Wedding

Choosing a Live Band or a DJ

Choosing Bridesmaid's Dresses

Don't Overlook the Importance of Your Wedding Music

Make an Impression with Your Invitations

Picture Perfect: Tips for Choosing Your Wedding Photographer

The Perfect Wedding Dress

Planning Weddings with Themes

The Perfect Wedding Ring

Wedding Food, Drinks and Cake

Wedding Favors Add That Special Touch

Wedding Invitations and Etiquette

Wedding Photography and Videography

Wedding Rings

Unique Centerpieces for a Wedding

# Having Only the Best At Your Wedding

## Choosing a Caterer

Choosing a good caterer is crucial to having a wedding that your guests are sure to enjoy. Some may argue that the food served at the wedding is the most important part of the wedding. After all guests who enjoy their meal are likely to be in better spirits than guest who have eaten very little or who have not enjoyed their meal.

Many wedding venues offer onsite catering and more importantly do not allow offsite caterers to work at your wedding. Since most couples choose the location for their wedding before considering their catering options, it is important to ask about the venues policies regarding outside caterers. This is important because many venues will only allow you to use their caterer or a caterer that they recommend. In this situation it is crucial that you choose the venue for your wedding, not only on the appearance of the ball rooms but also on the quality of the food they offer. Although a venue may have picturesque views and gorgeously decorated rooms if the food is not up to par you may want to consider a different venue in which to host your wedding.

A great place to start your search for a qualified caterer is to ask friends and relatives for their recommendations. Or if you have recently attended a wedding that served fabulous food, you might want to contact the host of that wedding to inquire about their caterer. Recommendations are important because the best indication of how good the food will be is how well the food was received in the past.

If you are unable to obtain a few recommendations for caterers trying using the Internet and phone books to research local caterers. You could use the Internet and direct calls made to the caterer to learn about their availability, menu options and prices. Once you obtain this information you will be able to eliminate caterers who are already booked for your wedding date and who are out of your price range.

Next you will want to consider the menu options of the remaining caterers. If you have a specific menu in mind and none of the caterers have the items you are looking for available, you might want to check with them to see if they will be able to prepare your favorite dishes. Many skilled caterers are fully capable of preparing many dishes besides what they list on their menu.

Finally, once you have narrowed your choices down to three or four candidates, call them all back and ask them if they are available for tasting sessions in the near future. If a caterer does not offer tasting sessions, strike them off your list immediately unless you have tasted their food at previous weddings. Without tasting their food, there is really no way to decide if the caterer is right for your wedding.

It is important to decide on a few possible menu choices prior to the tasting session so that you can ask the caterer to prepare these specific dishes. While there is some merit to tasting

general items from the caterer's menu, it is always best to taste the exact items that will be prepared at your wedding to ensure that the food will meet your expectations. It is acceptable to ask that the caterer prepare a few options for each course to be served on the day of your wedding.

This will aid in the decision making process. Plan on sampling about two to three bites from each dish to really get a feel for the flavor of the dish. Also, try not to schedule more than one tasting session on any particular day. Trying too many dishes on one day can dull your taste buds plus you may have difficulty remembering which caterer prepared which dish.

After each tasting session take notes on the dishes you prepared and your opinions of these dishes. You might also want to assign a numerical rating from one to ten for each dish. It is important that you do this immediately after each session so that you are sure to remember the details as well as your opinions of the food.

After your final tasting session, you will want to compare notes from all of the previous tasting sessions. If you took careful notes, you should be able to determine which caterer had the best available dishes. In choosing a caterer you may find that one caterer had delicious entrees but bland appetizers or salads. You may find that another caterer had a variety of delicious appetizers but that the entrees all fell short of your expectations.

Still another caterer may not have had any courses really stand out but had each course receive an above average rating. In this case you might want to consider the caterer that had a menu that was well balanced so that none of your courses wind up being sub par.

Your caterer can make or break your wedding so it is important to choose them wisely. Recommendations and personal experiences are some of the best ways to choose a caterer. You should also consider scheduling tasting sessions to try out the exact dishes that will be on your menu before you make your final decision.

### **Choosing a Florist for Your Wedding**

The florist that you choose for your wedding may play a significant role in your wedding so it is important to choose your florist wisely. Just a few areas where the florist plays a role in the wedding include the bouquets that are carried by the bride and her bridesmaids, the flowers carried by the flower gift the flowers the groom and his ushers wear in their lapels and the flowers that decorate the ceremony locations.

In addition to all of that the florist may also design centerpieces for the tables at the reception and decorate the cake with fresh flowers. The use of flowers throughout the ceremony and reception makes it critical that the couple exercise caution and choose a competent and creative florist.

One of the most effective ways to choose a florist for your wedding is to find a florist who is recommended by a trusted friend or family member. Wedding planners and others in the wedding planning industry may have a vested interest in recommending a particular florist for

your wedding but a friend or family member makes their recommendations simply because they were happy with a previous performance by the florist. If you have been to a number of weddings in your area and were pleased by the floral arrangements you may want to consider contacting the host of that wedding to find out who they used as their florist. When it comes to choosing a florist, previous performance is the best indication of how the florist will perform in the future.

While the aesthetic appeal of the flowers is important, price will also likely factor into your decision to choose a particular florist. It is important to establish a budget for flowers before you meet with potential florists for your wedding. When you do meet with them get a detailed estimate and discuss what is included in the estimate that they have provided.

It is also important to find out if there are any additional fees that have not been included in the estimate such as delivery charges and set-up fees. If possible try to negotiate having these fees incorporated into the estimate to avoid any unexpected charges.

It is also important to consider whether or not the florist specializes in weddings. A florist who regularly completes arrangements specifically for weddings is much more likely than another florist to be aware of everything that is involved with being a wedding florist. They will not only know all that is required of them but they will also likely have established relationships with local venues.

Another important consideration in choosing a wedding florist is how much support they are willing to offer. Some florists may simply deliver the flowers to the destination and will not take care of setting up the flowers. You will want to find a florist that is willing to send a representative along with the delivery to ensure that the flowers are set up correctly and that they look fresh and attractive. It is ideal to have your florist remain onsite throughout the wedding and reception to ensure that there are no issues with the flowers but if this is not possible you should have a florist onsite at the very beginning of the party as minimum.

The delivery system employed by the florist is also important in determining whether or not to choose a particular florist for your wedding. Many florists employ independent contractors to take care of their delivery needs. The delivery person drives their own vehicle and operates independently from the florist. While this situation may work out very well for the florist, it could be the recipe for disaster at your wedding.

It is important to remember that if the delivery personnel are driving their own vehicles then it is likely that the florist does not have a backup vehicle in case something happens to the delivery truck. However, if the florist employs their own delivery personnel who drive company supplied vehicles then the florist most likely has a contingency plan for when a vehicle breaks down.

Choosing a florist for your wedding is very important. Seeking opinions of friends and family members is one of the most effective ways to choose a qualified florist. Careful review of recommendations is another important step in choosing a florist as is understanding their payment structure.

## **Choosing a Live Band or a DJ**

The live band or DJ that you choose to entertain at your wedding can either enhance your wedding or put a damper on the festivities. It is important to choose a live band or DJ who is capable of ensuring that the guests in attendance are having a great time. A great live band or DJ is able to sense the mood of the crowd and adapt to meet their mood and vibe in order to keep the party moving.

The first thing to consider is whether you want a live band or a DJ to perform at your wedding. There are a couple of things to consider when deciding between a live band or a DJ. The first thing is price. A DJ is likely to cost considerably less than a live band. A DJ is usually just one person or possibly two people while a band usually consists of an average of about five performers.

Right there is where you typically see a rise in cost because the fee you see in bands is usually split between quite a few people and therefore higher than the fee for one or two DJs. Next you need to consider selection. Many bands that perform at weddings have a set list that is typically not as long as the list of recorded music that the DJ has on hand. While this may not seem important because there are not many songs played during the wedding it does come into play if guests request individual songs.

The other thing to consider is that a DJ is capable of keeping the crowd entertained for the entire duration of the wedding. They usually even play light music while dinner is being served. Bands however usually play approximately 15 minute sets at a time and then take a break which could interrupt the flow of the wedding. When choosing between a band and a DJ it is important to consider these factors and decide which works best for you.

The most important tip for choosing a live band or DJ is to make sure that you have the opportunity to see them perform before you commit to their services. Most live bands and DJs that perform at weddings gain popularity through their performances at other weddings. The best way to find a live band or DJ that will do a great job at your wedding is to use a live band or DJ that you enjoyed at the wedding of a friend or family members.

In choosing a live band or DJ it is imperative that you ensure that your contract specifies the exact names of those who will be performing at your wedding. This is usually not a problem with a live band because they usually have the same members present at all of their performances. DJs on the other hand are a different story. Many DJs become so popular that they are unable to perform at all of their committed parties.

In this case a DJ may offer your party to another DJ for a small finder's fee. In other words the DJ may essentially sell the right to perform at your party to another local DJ. Additionally a very popular DJ may also have a number of younger, less experienced DJs that sometimes work for him. If you suspect that this is the case, it is important to make sure that your contract specifies exactly who will be performing at your wedding.

You may find that there are a variety of live bands and DJs available for hire in your area. This could make choosing just one a difficult task. One great way to ensure that you are choosing a good live band or DJ is to seek recommendations from close friends or family members. If you

didn't attend their wedding or don't remember their entertainment, ask them if they would recommend their live band or DJ. If they do come highly recommended, ask your friend or family member if you can borrow a copy of their wedding video. Pay special attention to the parts of the video where the guests are dancing and decide if you think the live band or DJ might work for your wedding.

Although you may be certain that you wish to hire a particular band or DJ but try to interview at least three to five potential candidates before making your final decision just for comparison. You may find you feel more comfortable with a service provider or that there is another band or DJ that suits your needs better than your previously preferred candidate. Finally, once you make your decision make sure you obtain a detailed contract that specifies all of the details of your wedding as well as all of your expectations.

### **Choosing Bridesmaid's Dresses**

Besides her own dress the dresses of the bridesmaids may be one of the most important pieces of attire in the bride's opinion. The bride may be more concerned about the appearance of the bridesmaids than she is about the appearance of the groom or her parents. This is because the bridesmaids are a direct reflection on the bride.

If the groom chooses an unflattering or inappropriate tuxedo the guests will simply chuckle at his lack of taste and assume that he picked out his attire by himself but if the bridesmaids look inappropriate, everyone will wonder why the bride chose such unappealing dresses. The pressure of choosing dresses for the bridesmaids is made more difficult by the fact that the bridesmaids are likely to have a variety of skin tones and body types making it difficult to find one dress that suits all of them.

In choosing dresses for your bridesmaids, you may want to consider involving your bridesmaids in the process from the beginning and working with them to choose the dresses. The first thing to consider in choosing the dresses is color. You may have your favorite color in mind but it is important to remember this color may not be flattering to your bridesmaids.

Each of your bridesmaids may have a different color that flatters their skin tone and it may not be possible to find one particular color that is flattering to all of the bridesmaids. In this case you will need to compromise and find a color that all of the bridesmaids can agree on and that is not too harsh on any one particular bridesmaid.

Once you have decided on a color it is time to choose a style. This too can be made difficult if the bridesmaids do not have similar body types. Again, compromise may be necessary to find a style that will work for all of the bridesmaids. It may be a style that is not perfect for any particular bridesmaid but that is also not completely unfavorable for any bridesmaid either.

The price of the dress is also important in choosing a bridesmaid dress. It is very likely that your bridesmaid may never again wear the bridesmaid's dress that you choose so it is important to take this into consideration when choosing a dress. It is unfair to expect your bridesmaids to pay a large sum for a dress that they have not chosen and may never wear again. Keeping the

price of the dress affordable will ensure that your bridesmaids do not harbor any resentment towards you.

While as the bride you have the right to make the final decision regarding the choice of dress for the bridesmaids, you may allow either the maid of honor to make the decision or include the entire wedding party in the decision making process. One way to do this is to choose two or three dresses that you would be happy with and allow the maid of honor to choose one dress from these options or allow the wedding party to vote on the options.

This ensures that you will like the dress because you are only giving them the option of choosing a dress that you approve of but it also prevents the bridesmaids from feeling helpless by giving them some say in the decision.

Another option to consider in choosing bridesmaid's dresses is to simply pick a color and allow them freedom to choose any style that they desire as long as it is in the color that you specify. Many dress manufacturers have a limited number of colors and offer most styles of dresses in these few colors.

This is a great idea because it gives each bridesmaid the opportunity to choose a style that shows their figure to its best advantage. If you are going to be bothered by having your bridesmaids not match completely in the wedding photos than this option may not be a good one for you as it is very unlikely that all of the bridesmaids will choose the same style of dress and are likely to not match completely.

Choosing the dresses for your bridesmaids can be difficult because it is hard to find a color and style that will complement all of your bridesmaids. Offering the bridesmaids some role in the decision making process and considering their financial constraints can help to make choosing a bridesmaid's dress an easy task.

## **Don't Overlook the Importance of Your Wedding Music**

There are two aspects of wedding music that need to be addressed when planning your big day. First, you may wish to select certain music or arrange for professional soloists or musicians to play during the actual wedding ceremony. But at the wedding reception, it's pretty much anything goes when it comes to selecting wedding music, provided it's tasteful.

Right away is the time to plan your wedding music. Good talent gets booked fast and you don't want to end up having to select the brand new DJ with only a few weddings under his belt or something even worse. Booking your music a full year in advance is advisable but at a minimum, you should know who will be showing up and what he or she will be playing at least six months prior to the wedding date.

For most weddings, selecting the music for the wedding ceremony isn't that complicated because most often, it's controlled by the person in charge at the location where the ceremony will take place. When you're researching your wedding ceremony options, be sure to inquire about any guidelines with respect to wedding ceremony music as these could possibly impact

your decision. If the ceremony is being held outdoors, check for electrical hook-ups or book live musicians.

Wedding music during the ceremony is basically secondary to the ceremony itself so the music is really meant to sort of 'fill in the gaps' during the non-speaking periods such as while guests are being seated, during the procession, and while lighting the unity candles. Of course, it's your wedding and it can be custom-designed.

The music that's played at the reception, however, is going to mean the difference between a successful reception and one that's ho-hum. And this is where things can start to get complicated. When you begin searching for wedding reception music, you'll realize rather quickly that you have a lot of options. You can book a live band, or a DJ that'll play pre-recorded music, or you can buy that CD full of top wedding songs and have someone act as the DJ.

It's important that you both agree on the type of wedding music you want played at your reception. There are 'traditional' songs that almost always are played at certain points during the reception such as the father/daughter dance, the cake cutting, the dollar dance and so on. And then there is all the music in between. Do you want jazz, country, R&B, new age, Italian, Latin, Jewish-inspired, or a little bit of everything? That's an important decision to make because the musicians you select have to be able to deliver what you want or you won't be happy.

Try to book experienced professionals for your wedding music. Always ask for and check references. Even contact the Better Business Bureau. If booking live talent, arrange to hear a live performance before booking. Scrutinize the contract before signing to make sure all parties agree on the number of hours music will be provided and that everything that has been agreed to is in writing. Find out the cancellation and refund policy, too.

## **Make an Impression with Your Invitations**

While the main purpose of a wedding invitation may be to inform the guests of the date, time and location of the ceremony and reception, this is not the only purpose of a wedding invitation. A wedding invitation is your first chance to make an impression on your guest and to give them a hint about what to expect at your wedding.

The invitation can hint to the theme of your wedding or simply give the guests a glimpse into how formal your wedding will be. The appearance, wording and formality of your wedding invitation all contribute to the impressions that your guests form about your wedding before the even decide whether or not they will attend.

Since the most important purpose of a wedding invitation is to let guests know the particular details of the wedding it is important to ensure that these details are accurate. You will want to hold off on ordering your invitations until you have finalized all of the details to ensure that your invitations are printed with accurate information. In order to avoid confusion that results from misinformation on your invitations, it is critical that you proofread your invitations several

times to ensure that all of the information is correct. Once you have proofread the invitation a few times, you might consider having someone else proofread it as well.

This is sometimes necessary because it is easy to overlook a mistake on your invitation when you know what the invitation should say. Sometimes your mind will subconsciously fix the error making it appear as though everything is correct when it is really not. It is imperative that you ensure that the details of your wedding invitation are accurate but it is also very important to proofread the entire invitation to make sure that there are no other errors.

Check your names and your parent's names, if they appear on the invitation, carefully to ensure that they are spelled correctly and also check the spelling and punctuation of the rest of the text. Wedding information that is accurate and contains no errors is sure to make a wonderful impression on your guests and can help to avoid guests from missing parts of the wedding because they were misinformed by inaccurate information on the invitation.

The look of your wedding invitation can say a lot about your taste and your expectations for your wedding. If you are planning to have a particular theme for your wedding, you might want to incorporate your theme in your wedding invitation to give your guests a hint at what they can expect at your wedding. If you are planning to incorporate a theme of old fashioned movie romances you might want to invest in invitations that depict a scene or make a reference to an old fashioned romantic movie such as Casablanca.

Or if you plan to have a wedding with a Hawaiian or beach theme you might choose invitation that conveys this sentiment with a background picture of a beach or a whimsical border with a Hawaiian pattern. While not all weddings have a particular theme, if you are planning on having a theme, it's a fun idea to purchase invitations that express this theme to your guests.

The wording that you use on your wedding invitations can also make an impression on your guests. You will want to ensure that the text of the invitation matches with the formality of the wedding. If you plan to have a wedding with a relaxed atmosphere you can afford to be creative and original in your wording but if your wedding will be more conservative you will want to use language that will convey this sentiment. While slang and vulgarity are never appropriate verbiage on a wedding invitation it is acceptable to use more relaxed speech if the wedding is expected to be casual.

Many guests form their first impressions of a wedding based on the invitations. Since this is true, it is important to exercise caution and ensure that your wedding invitations will convey the message that you wish them to express. If you want to maintain a degree of formality in your wedding, then your invitations should also be very formal. Conversely, if you expect your wedding to be casual with a relaxed atmosphere, it is acceptable to send out invitations that are informal.

### **Picture Perfect: Tips for Choosing Your Wedding Photographer**

The photos from your wedding day are pictures that you will cherish for a lifetime but you only get one chance at getting these pictures. If you don't have a photographer for your wedding or

you have an incompetent photographer, you may miss out on having photos from critical points of your wedding or reception. There are no do-overs or re-enactments in a wedding so it is important to have a photographer who is capable of documenting your wedding with style and precision.

It is also important to hire an experienced photographer who is capable of producing photos that capture you and your wedding party in their best light. The following are all tips for choosing a wedding photographer who is qualified to shoot your wedding.

The power of references cannot be underestimated in choosing a wedding photographer. A photographer with a long list of references who are willing to speak to potential clients and an even longer list of testimonials from satisfied clients is an excellent indication of a photographer who will do a great job of photographing your wedding.

It is important to contact each of these references and ask them questions about the photographer and their opinions of his work. You can use this opportunity to get a sense of the photographer's ability to take pictures as well as his attitude towards his client. You will want to choose a photographer who is both talented as well as courteous towards his clients.

One of the best ways to choose a wedding photographer is to pick a photographer that was used by a trusted friend or family member. If they had a positive experience with a particular photographer and highly recommend him, it is likely that you will also be glad that you chose this photographer.

If you do not have a personal reference that you trust for a particular wedding photographer you might want to consult the Better Business Bureau for additional information about the photographer. Here you will be able to find out if the client has had a number of unresolved complaints filed against him. While you may not be able to determine the nature of the complaints, a large number of complaints for any reason is not a sign of good business practices.

Viewing the photographer's portfolio is also an important step in choosing a wedding photographer. Since the portfolio contains actual pictures taken by the photographer they will give you a good indication of his capabilities. It will also give him a sense of his style. Chances are that if you like the photos in his portfolio you will probably also like the pictures that he takes at your wedding.

Once you have narrowed down your wedding photographer choices to a few candidates based on their previous work and reputations, it is time to start discussing price. You may find that one or all of the candidates are completely out of your price range. If they are all out of your price range and none of them are willing to negotiate, you may have to go back to the drawing boards and choose another candidate who may not meet all of your criteria but who is likely to fall within your price range.

When considering price, it is important to factor in what is included in the price that the wedding photographer quotes you. Some items to consider are, how many prints will you receive and what will be the sizes of these prints. You may also want to find out if the price includes the proofs and the negatives. This is valuable because the proofs give you access to

every single picture the photographer took during the course of the wedding and the negatives allow you to create reprints at your discretion.

Your wedding photos will likely be one of the most cherished, tangible souvenirs from your wedding day. You will be able to look through your photos one day and reminisce about your wedding day. You can also share the pictures with your children and grandchildren in the future as a way of filling them in on some of the details of your life. Since these pictures are so important, it is equally important to exercise caution and good judgment when choosing a wedding photographer.

### **The Perfect Wedding Dress**

Many brides begin dreaming about the perfect wedding dress long before they are even engaged. Choosing the perfect wedding dress is critical because it is the one day that all eyes will be on you. A dress that is beautiful without being too ostentatious and is also flattering to your figure will ensure that you are looking your best on your wedding day.

With so many style, color and fabric options available, choosing the perfect wedding dress can be a difficult task but fortunately most brides simply know when they have found the perfect wedding dress. From the moment they put on the dress, their gut instinct tells them that this is the perfect wedding dress for them.

The most important piece of advice for shopping for the perfect wedding dress is to begin shopping for your dress at least six months before your wedding date. Finding the perfect dress can take quite a bit of time and once you find the dress, it may take up to four months for the dress to be ordered and shipped to the store. Then once the dress arrives in the store you may require several fittings to ensure that the dress fits you perfectly. You will want to take your time and enjoy shopping for your wedding dress so it is important to begin the process early so that you avoid feeling rushed and overwhelmed.

Another worthwhile piece of advice for finding the perfect wedding dress is to try on many different styles of dresses. Even though you may be convinced that you want a particular style you may find that the style that looks so appealing in magazines does not suit your body type. You may also find that a style that you would have never chosen can be flattering to your figure.

For this reason it is important to try on a wide variety of styles before ruling out any particular style. The old saying, "you won't know unless you try it," holds true for wedding dresses. There have been countless brides who have found that their perfect wedding dress turned out to be significantly different from the one that they had pictured in their mind.

Although it may sound counterintuitive, the color of the wedding dress is an important consideration in choosing the perfect wedding dress. Many people think that the only acceptable color for a wedding dress is a pure white but if you are open to other options, you may find yourself in a wedding dress that is far more flattering to your skin tone than a pure white dress. Wedding dresses come in a multitude of colors including ivory, cream and even

subtle beiges. If you are willing to consider these options it is important to try on dresses in these colors to see how they work with your complexion.

Choosing the perfect wedding dress sometimes requires reinforcements. Having a few trusted friends or family members come dress shopping with you can help you find the dress of your dreams. They can offer opinions on each dress that you try on and can also scour the countless racks of dresses available and choose dresses for you to try on.

Many brides instantly know that they have chosen the perfect wedding dress the moment they put on the dress but having trusted friends and family members along can confirm this feeling. The moment you step out of the dressing room and reveal the dress you are wearing you may see instant confirmation that this is the perfect dress. The reactions of your assistants will indicate that you have found the perfect dress.

When you have found the perfect wedding dress, you will know it so now is also the time to buy the dress. Nothing is more important than your gut feeling and the reactions of your shopping partners so if you know you have the perfect dress in your hands, don't risk losing the dress by opting to think about it for a few days before you make your purchase. There is always the chance that the last available dress will be sold or that the company will discontinue the dress so do not allow yourself to miss out on buying the perfect wedding dress by not buying it the moment you realize it is the dress for you.

The wedding dress is a critical element in a wedding. It is what makes a bride truly stand out and it is important for the bride to ensure that she has chosen the perfect wedding dress. The minute a future bride steps into a wedding dress she will know instantly whether or not it is the perfect dress. It's important to trust this gut reaction and act accordingly in choosing the perfect wedding dress.

## **Planning Weddings with Themes**

Planning a wedding with a theme can be a fun way to incorporate a specific interest that the couple shares into the wedding. Themes are a fun way for the couple to express themselves and share a little bit of their personalities with the guests. The theme of the wedding can be incorporated into just about every aspect of the wedding.

From the couple's attire, to the decorations, music, favors and even wording of the vows the couple can ensure that every aspect of the wedding reflects their chosen theme. While incorporating a theme into a wedding can be a lot of fun, it's important to not go too overboard with the theme because the results could be extremely tacky. Below are just a few examples of wedding themes and how they can be incorporated tastefully into your ceremony or reception.

A medieval theme is a popular choice for couples who pine for the romance and tradition of earlier times. You could incorporate this theme by making your reception a costume party and suggesting that your guests dress accordingly. The couple could choose their attire to reflect the theme by wearing outfits that are indicative of the chosen time period. They can do this by either renting costumes or searching far and wide for attire that suits their needs.

This theme can also be carried over into the food and entertainment choices. A couple may opt to have a multi-course meal that includes traditional medieval fare. They may also wish to provide entertainment such as musicians and troubadours to perform between each of the courses. Using medieval language during the ceremony and in the vows is another way to incorporate a medieval theme.

A fairy tale wedding is another popular theme for many couples. As many young girls are first exposed to the idea of a wedding in common fairy tales, it is understandable that many brides dream about a fairy tale wedding. This simple theme translates well to wedding preparations and can be incorporated into the wedding in a variety of ways. The couple's attire is one of the easiest ways to incorporate a fairy tale theme. A form-fitting bodice with a tulle skirt is very reminiscent of fairy tale weddings.

Furthermore this style of dress is readily available in many bridal shops. In many cases it is even referred to as a "Cinderella Gown." Simply letting the bridal shop attendants know that you are planning a fairy tale themed wedding will result in them producing a multitude of dresses for you to try on that will be very fitting for the theme. The groom may wish to opt for attire reminiscent of Prince Charming such as a white tuxedo with tails.

The theme can be carried forward and included in the transportation that the couple chooses. Arriving in a horse drawn carriage is a very elegant way to include the fairy tale theme. The couple may also choose to perform their first dance together as husband and wife to a traditional ballroom medley. A careful choreographed ballroom dance will look elegant and further convey the fairy tale theme.

An under the sea theme is another common wedding theme. A couple choosing this type of theme may want to consider holding their ceremony and reception on a beach. As always the attire can be incorporated into the theme. If the wedding is held on a beach, the bride may choose to adorn herself in a simple white dress and may opt to be married without shoes. The groom could choose a casual linen suit and may even consider shorts with a lightweight sports jacket. He too could choose to not wear shoes.

The decoration possibilities are limitless with this theme. One very popular and appropriate centerpiece idea is to fill glass bowls with sand and seashells. This simple centerpiece is an excellent way to incorporate the theme into the decorations. The couple could also cover the tables in a blue tablecloth that is similar to the color of the ocean and layer fishing net over the table. A simple favor idea is to present each guest with a collection of seashell shaped soaps. These are relatively inexpensive and readily available.

While it's not required for a wedding to have a theme, choosing one can be an excellent way to tie the different elements of the wedding together. The attire, entertainment, decorations, favors and food are all elements that can be used to reflect the theme. Subtle hints at your theme are nice touches but it is possible to go overboard with a theme and the results are often tacky.

## **The Perfect Wedding Ring**

The wedding ring is perhaps the single most important piece of jewelry that you will give to your spouse in your lifetime. It is important that you choose a timeless ring that will not become outdated or unstylish after a length of time. Men and women have different options available to them when choosing a wedding ring and it is not required that they choose matching rings.

The couple traditionally picks out their rings together so there is no need for either the bride or groom to become unnecessarily stressed out about choosing the perfect wedding ring. Choosing the rings together takes a great deal of pressure off of the couple because they do not have to worry that their spouse may not like the ring that is expected to last for their entire lifetime.

The material of the ring is an important consideration for both men, and women, rings. The most common materials include gold, silver and platinum although the rings can be made of any material that the couple chooses. Gold is the most popular wedding ring material. Gold can be 14 karat gold, 18 karat gold and 24 karat gold. Of these three options 14 karat gold is the type that is most recommended for wedding rings. 14 karat gold is durable without sacrificing luster.

18 karat gold can also be used for wedding rings but because it is a softer metal it is more prone to scratches. 24 karat gold is even softer than 18 karat gold and many do not recommended creating rings out of 24 karat gold because it is so prone to scratches. Silver is another metal that can also be used in creating a wedding ring. Silver is a soft white metal that is very soft and therefore prone to scratching.

Additionally it is also prone to tarnishing and discolorations but it is still a popular choice because of its relatively low cost. Platinum is a precious metal that is becoming increasingly popular as wedding ring material. Although platinum is considered too soft to be used in making rings, small amounts of ruthenium and iridium can be added to platinum to increase the hardness and result in a wedding ring that is extremely durable.

After choosing a metal for the wedding ring, it is time to consider the style of the ring. When it comes to style there are even more options available then there are for metals. Some of the basic wedding ring styles include flat bands, half-round bands and comfort bands. A flat band is one that is rectangular in cross section. These types of bands are also decorated with engravings.

Half-round bands are the most traditional style available. These bands are flat on the underside or against the finger and have an arched structure on the top. Comfort-fit bands feature an oval cross section and they are heavier and more expensive than the other types of rings. If a bride intends to wear her wedding band with her engagement ring, she should consider choosing a wedding band style that matches her engagement ring so that neither one overpowers the other.

Once you have decided on a metal and style, it is time to choose whether or not to engrave your wedding ring. A good jeweler should be capable of engraving anything you want onto

your ring including letters, numbers and symbols. Many couples choose to have their names or initial along with the wedding date engraved on the inside of the ring. This is not necessary though as the couple is not required to have the rings engraved. If the couple does opt for engraving though, they must realize that they can choose to engrave anything they wish on the rings. It could either be names and the wedding date or a phrase that has significant meaning to the couple.

The wedding ring is a very important piece of jewelry because it is meant to be worn for a lifetime. When choosing a wedding ring the material of the ring, the style of the ring and whether or not to include an engraved sentiment are just a few of the factors to consider. Shopping for a wedding ring can be a wonderful experience if the couple makes an effort to enjoy the experience instead of stressing about it.

### **Wedding Food, Drinks and Cake**

To eat, drink and be merry! That's the real reason guests love attending wedding receptions. Because food and fun go hand in hand, many couples plan their wedding food and wedding drinks at the same time they're planning the reception.

And even though the majority of wedding receptions are held during the evening, this doesn't have to be the case with yours. If you're working on a tight budget, instead of planning a nighttime sit down-style reception, consider arranging a morning, brunch, lunch, or cocktail reception. They can be just as festive, but at a fraction of the cost. To set the tone, select a location with a pleasant daytime view. If you prefer an evening reception, a buffet dinner will cost less than a sit-down dinner as will a paid bar versus an open bar.

You need to plan your wedding food and drinks well ahead, at least 6 - 12 months in advance of the big day. Oftentimes, the reception location is selected because of the fact that the wedding food and non-alcoholic drinks are offered as part of the package price. And while these venues may not create the wedding cake, they will often refer a wedding cake specialist. At a minimum, you'll find they offer cake cutting/serving services.

There are, however, a number of reception locations that will require the services of a caterer. If this is your situation, it's important to check whether cooking facilities are available at the reception location. If not, the caterer may have to rent what is needed, which will add to your costs as these fees will ultimately be passed on to you.

Most couples think only to deal with creating the menu, not the logistical end of catering including servers. Neglecting the details can lead to problems and cost overruns down the road. A good caterer will help you through the details, but you should know what to ask as well.

Most couples will break their wedding food budget down into a cost-per-person basis. The goal is to get as much quality food as you can while spending the least amount possible. You have lots of food options and if you're planning the food and the wedding/reception simultaneously, you have time options like those noted above which can lower your wedding food costs significantly.

When it comes to wedding drinks, non-alcoholic beverages will be your least expensive option (although you still should have champagne for a toast) and you'll find that they're often included with the price of the wedding food. If you're going to serve alcoholic beverages, you have more decisions to make including open bar or paid, wine and beer or full liquor service.

As for the wedding cake, again, the costs are typically determined on a per head basis. It used to be that you ordered your multi-tier, one flavor cake with plastic statue on top from a baker but nowadays, you can actually have your wedding cake custom-created by a cake designer! That's just one more thing to think about when planning your wedding budget.

### **Wedding Favors Add That Special Touch**

A wedding is first and foremost about the celebration of two people uniting for eternity. It's always been this way and will continue to be this way. Guests are invited to share in the joyous occasion but also to bear witness to the union. There is something about standing before all those who are special to you and making lifelong commitments for others to hear. And that is really what transforms two people into a married couple.

Wedding favors are used as a way for the bride and groom to show that they appreciate each of their guests; the time they have taken out of their busy schedules, the help they have given, the thoughtfulness in their gift-giving, the distances the guests have traveled, whatever it is the guest did that helped make this day even more special for the couple.

Wedding favors traditionally are given to all of the guests that have been invited to the wedding reception. They're typically inexpensive gifts, averaging in the \$1 - \$2 price range per piece. Of course, more expensive wedding favors are available and there are many weddings for which these higher-priced wedding favors are appropriate. Countless wedding favors are available in just about every category one could imagine, from sterling silver picture frames, to personalized edible chocolates, and even fragrant bath soaps.

Selecting wedding favors isn't all that difficult, nor is it necessary to purchase these well in advance of the wedding date. Most are readily available at online and retail outlets that specialize in this type of wedding accessory. You don't want to wait until the last minute however, as that is a particularly hectic time, and you will need to allow ample time for personalization, or if you select an item that requires special ordering, for example, an unusually large quantity, or an exclusive item.

To be on the safe side, two to three months prior to the wedding date is a good time to make your wedding favor selections. Once you have them in your possession, the only other thing you need to worry about is getting them to the reception before the guests arrive.

One way to easily shop for wedding favors is to go online. Type 'wedding favors' into your search engine and you'll get pages of web sites offering every type of wedding favor you could ever want. So where do you begin? It's definitely a good idea to consult your budget worksheet first so you know the price range to focus on.

From there, think about what makes you and your partner unique. Do you both love golf? Are you wine connoisseurs? What about a theme? If your wedding has one, there's sure to be a favor to complement that theme. Do you want the favor to be the placeholder? If so, select one that allows you to write the person's name and table number. Creating your own wedding favors is another option and can end up being the most unique wedding favor of all and one that your guests are sure to treasure!

## **Wedding Invitations and Etiquette**

Wedding invitations do more than tell who, what, where and when. Wedding invitations set the overall tone of the event. From the way the invitation is addressed on the outside to the font used for the text inside, a wedding invitation says whether the event will be formal, casual, grand, intimate, themed, traditional, or something entirely different. Who could have imagined that an invitation to a wedding could say so much?

While many of the 'rules' dictating a wedding are often broken by today's couples-to-be, don't even consider going against generally-accepted etiquette when sending your wedding invitations. In addition to providing the details and setting the tone, a wedding invitation should also convey what is and is not allowed.

And as tempting as it may be to put your guest's names and addresses into a database, select a script font and print out a sheet of stick-on labels, don't do it! If you're having a casual affair, it may be okay, but anything else requires handwriting. If your handwriting is not up to par, hire someone for this task. Many couples hire calligraphers, which is a great option if your budget allows.

It's important to include a response card and a stamped, pre-addressed return envelope in with the wedding invitation to make replying an easy task. As for addressing, here are a few of the etiquette rules. If you're allowing the invitee to bring a guest, or if children are not invited, you need to specify this. Customarily this is handled by the way the inner envelope is addressed.

Adding 'and guest' after the invited guest's name conveys the message that the guest is allowed to bring a guest. Adding the names of the guest's children, in order from oldest to youngest, indicates that their children are welcome to attend. There are other rules for addressing the envelopes of professionals, couples that live together but are not married, women who use their maiden name and others so be sure you follow them.

It's customary to mail wedding invitations at least six weeks prior to the wedding date to allow guests adequate time to respond. Guests arriving from out of state or even out of the country will appreciate the extra time to coordinate their travel so as a courtesy, it's a good idea to mail their invitations 8-10 weeks before the wedding.

And while you're busy selecting your wedding invitations, you'll find matching wedding stationary available for purchase. For that special day, you can order coordinating beverage napkins, matchbooks, place cards, wedding cake box, and even a special wedding album. You can have the menu printed up and a wedding ceremony program that can be handed out to

guests. You'll also need to thank your guests for attending and for their generous wedding gifts so it's a good idea to order thank-you cards and envelopes when you're ordering wedding invitations.

You and your partner should plan to shop for wedding invitations and wedding stationery when you aren't feeling rushed, and do keep that budget in mind!

## **Wedding Photography and Videography**

Long after the last guest has left the reception you and your spouse will have your wedding photography or videography to look at when you want to re-live the joyous occasion--hopefully, that is! When it comes to planning your wedding photography or videography, the most important aspect is to have an idea of the wedding memories you want to capture. And then you've got to work on finding someone with the right experience and who has a personality you can work with.

This will require more than scanning the phone book or Internet to find the least expensive package deal. It's true that you get what you pay for and if you're willing to pay the minimum amount, you might just end up with minimum wedding photography/videography service.

Right from the beginning, realize that wedding photography and videography services will consume a significant portion of your wedding budget. Also know that it's an absolute must to book this type of talent as soon as possible, at least 6 months to a full year before the wedding date, especially if you're planning the wedding during the summer or holiday season. You've got to get a head start and although that offer from your Uncle Vinny to photograph your wedding (for free!) as his gift to you sounds tempting, resist the offer. This is not the time for amateur shots.

It's important to move at a fast pace, but never skip the background check. Checking references is a must but so is being allowed to view the prospective photographer's images from a previous wedding assignment. Don't rely on the quality of their portfolio, which is usually a collection of the best pictures from multiple weddings. You want to view one whole wedding, from start to finish. Also check with the local Better Business Bureau as they'll have on file any complaints made against the person or company.

A lengthy history of wedding photography (as opposed to other types of photography experience, or your Uncle's free offer) is also a sign that the person knows what he or she is doing. Don't assume that the person you're interviewing brings back-up equipment and batteries ñ ask because equipment does fail.

When selecting the wedding ceremony and reception location, make sure the photographer has access to the shots you want to get. It's also a good idea before the reception to delineate an area where the wedding photographer/videographer can be based; somewhere primarily for the storage/setup of necessary equipment and extra gear. Close to the music is always a good choice.

When selecting someone to coordinate your wedding photography and videography, take time to discuss the types of pictures you want taken and of whom. Know whether the person will develop the pictures and assemble them into the wedding album or if you'll just be getting the negatives and CD. In the latter case, you'll be the one assembling the album. That's fine as long as it's what you expect and know how to do.

As you can see, advance planning is crucial. On your wedding day, you want to enjoy yourself knowing that someone reliable is out there, capturing the memories that'll last a lifetime!

## **Wedding Rings**

Wedding rings are the most visible signs of marriage. They have long been a part of history and they haven't always been made out of metals. Ivory, leather, bone and glass, along with precious metals, have all been used to represent what wedding rings still represent today--eternal life together. Shopping for wedding rings is one of the more enjoyable tasks of planning the big event, but with so many beautiful styles to choose from, it can become overwhelming.

According to most wedding planning timelines, you can wait to shop for wedding rings until 4 months before the actual wedding date. By then, most of the stress-inducing logistics have been taken care of enabling the two of you to relax for a brief period. And that's what shopping for wedding rings should be--a time relaxing, quite time for the two of you to regroup before things really spiral out of control and tensions flare!

The wedding rings are an important purchase because they're something that you'll want to last a lifetime. But even so, it's important now more than ever to stick within the amount you have previously budgeted for this purpose. Once you start looking at wedding rings, you're going to want them all, no matter what they cost. Keep in mind while you shop that you do want your rings to look good, but because they'll become part of everyday life, be practical and make sure that your wedding rings fit comfortably.

Where do you begin your search for wedding rings? Trends are great, and the trendy rings will be placed center stage at the jewelers, but most people opt for tradition when selecting their wedding rings. Remember, the rings are going to be worn for a long time, hopefully decades, and today's trends aren't going to last that long. Be sure to consider what you both like. For many men, a wedding ring is the only piece of jewelry they'll ever wear so let the guy have some say in the decision.

Do you both prefer white gold, yellow gold, or platinum? Do you want gemstones or diamonds included on the bands? How about scroll work or filigree? Would simple, unadorned bands suit you better? Do either of you have any cultural preferences such as Irish Claddagh rings, Jewish wedding bands or Russian wedding rings? Do you want matching wedding rings or do you each want a ring that represents your own unique style? (Believe it or not, this is acceptable nowadays!)

Once you've selected the wedding rings that best suit your tastes, decide whether or not you want to have the rings engraved. Engraving is a great way to make yet another statement

about your commitment, and you'll be amazed at how much can actually fit onto that tiny space! Be sure to go over the receipt carefully before handing over your partial or full payment, especially when special-ordering rings or having them engraved. To ensure they'll last a long time, understand how to properly care for them. And finally, consider insuring your wedding ring.

## **Unique Centerpieces for a Wedding**

A couple wishing to really make a statement at their wedding may want to invest in truly unique centerpieces. Typically reception halls do not allow for a great deal of creativity in the decorations as they utilize standard table linens and place settings. However, utilizing unique centerpieces is one way that the bride and groom can make their reception truly memorable.

Incorporating live fish into the centerpieces is one truly unique centerpiece idea for a wedding reception. Simple glass bowls can be used and filled with a few colorful glass marbles along with some water and an exotic and colorful fish. You could even include a small amount of fish food at the table where children will be sitting with careful instructions on how to avoid overfeeding the fish.

The children will have a lot of fun and will be less distracted than they would have been with a more traditional centerpiece on the table. This lively and interactive centerpiece idea is sure to be a hit with kids and will even keep adults entertained.

Another unique centerpiece idea is to arrange a collection of board games in the center of each table. This idea is not only unique but if the guests choose to partake in the games; it gives the guests at the table the opportunity and incentive to get to know those seated at their table if they don't already know them. This is an excellent option for guests who don't enjoy dancing because they won't feel so left out of the fun of the wedding.

Cakes or cupcakes arranged on a serving tray and artfully decorated with fresh or artificial flowers also make a lovely and unique centerpiece. These cakes can be used in place of the traditional wedding cake. Using several small cakes as centerpieces is not only an extremely unique centerpiece idea but it also allows the couple the option of having several different types of cakes and fillings. These centerpieces can be collected by the wait staff and sliced in the kitchen for desert or they can be sliced at the tables for additional entertainment value.

An attractive journal that matches the theme of the wedding along with several pens can also serve as a unique centerpiece. This centerpiece will not only look lovely on the table but can also be used by the guests to leave messages of congratulations or words of advice for the couple. This way the couple not only had a unique centerpiece but they also have a treasured souvenir of their wedding day in the kind words recorded by their wedding guests.

Mirrors and candles can also be used to create unique centerpieces. An attractive round mirror could be placed in the center of the table with several lit candles resting on the glass. The flickering light of the candles reflecting on the glass makes for a very striking centerpiece especially if the light in the reception hall is kept dim.

Gift boxes of several sizes can also be used to create unique centerpieces. The couple could take gift boxes of three different sizes and wrap each box in a different but complementary piece of wrapping paper. Once the gift boxes are wrapped they can be glued together at odd angles to create very unique centerpieces.

Another unique centerpiece idea is to have puzzles made up from pictures of the couple. The pieces of the puzzle can be left scattered on the table. This unique centerpiece idea encourages the people sitting at the table to work together to try to put the puzzle together. This is especially useful if many of the guests do not know each other because it is a great icebreaker.

An eclectic assortment of Champaign flutes also makes a truly unique centerpiece. You can purchase an assortment of flutes of various shapes and sizes from a thrift store and clean them up to use them as centerpieces. The flutes can be arranged in an attractive but random pattern to create a unique centerpiece for any occasion.

The choice of the centerpieces is one of the only opportunities that a couple has to express their individuality and ensure that their wedding reception really stands out. While some unique centerpiece ideas may require more of an effort than the traditional centerpiece of flowers, a unique centerpiece is more likely to be remembered than a boring one.

**You are invited to pass this report along to as many people as you like,** provided that you make no changes to it and that you give it away for FREE.

If you would like **your own Private Label Version of this report** and hundreds of others just like it on hot, high interest niche topics – all of which come complete with 5 custom cover graphics – [click here to visit our Niche Reports Resource](#).



**WOW: Where Vision and Value Go Hand in Hand with Information & Opportunity!**

Please click below to check out all of our entrepreneurial friendly sites and products.

= > <http://www.The-WOW-Experience.com>

Always something NEW on the horizon. Always something for YOU to use to grow your business!  
That's what WOW is all about. Your success is our ultimate goal and our reason for growth.