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The Stock Market in the Twenty-First Century

Topics Covered:

Sustaining the Future of Your Stock's Market

Wanna Trade? Do It Online!

The Nice to Know Things About Online Stock Market Investing

How to Avoid the Dangers of Online Stock Market Trading

How the Internet Changed the Face of the Stock Market

Stock Market Investment Software: A Helpful Trading Tool

Equities Trading and the Internet

The Benefits of Using an Investing Club

Online Investing Basics

The Stock Market in the Twenty-First Century

Sustaining the Future of Your Stock's Market

After investing your money into the stock market, it doesn't mean that it has a life on its own and it would generate lots of money every month. Of course, you are the most important factor in the success of your investment.

Whether you are the stockbroker or you buy your stocks individually, it is important to be aware of the correct timing in making use of your money. Here are some few tips that could maintain the money you are making from the stock market and prevent future losses:

* **Stock listings.** For your investments to grow rapidly, you should have your own lists of the companies you have bought shares on. With this listing, you would be able to check up the profit each company is earning every month. Thus, making your money assured from losses.

* **Proper timing.** Knowing the general market's condition would play a vital role in the profiting and losing of your money. Although you have invested on a company with stable earning sales, you are still not safe from losing your money. When the market moves into an opposite direction, you would not be making earnings. It is now your decision to buy or sell your stocks.

Note: Never be too attached with investments. Remember that stock market is a game that needs high mental capacity and less emotional burdens. Meaning, you should begin to move on when you have been proven wrong with your timing. Accept your losses and try winning your money back.

* **Buying and selling.** If you have lost money from the companies you have invested on, don't fret. It is still in your hands whether you would continue to trust the company's competence or not. Many brokers advice that cutting down the losses in your list of stocks is significant for the future of your investment.

When buying for new stocks, it is sensible to test the stocks first by investing a smaller amount of money. By doing this, you would be able to analyze the market condition and if losses occur, it wouldn't be too much of a load in your part.

* **Balance.** To know which stocks are suitable to buy, you should observe the price, volume, and daily highs and lows in the environment of the stock market. By doing so, you would be able to know the market trends and analyze your prospect companies.

For your stocks to provide you with high ROI, know the environment and trust your judgment in deciding the right timing to buy and sell. By doing this, you would ensure that the future of your investment would be in safe hands.

Wanna Trade? Do It Online!

The first continuous trading on a stock exchange was done in the 17th century in Amsterdam. Prior to this, in 13th century France, product traders used to meet in a house which they later called "Bruges Bourse." Nowadays, stock markets can be found in most countries but the biggest markets can be found in the United States, Japan, China, and the United Kingdom.

Long before the advent of online stock market investments, trading was done by individual buyers and sellers. These are business persons who do their own trading activities. Later on, as market participants in the stock market increased, stockbrokers began to represent individuals and other big firms who are interested to buy stocks. A wealthy businessman has his own set of stock brokers representing his business interest in the world's big stock markets. Brokerage houses were then established to cater to the increasing demands of the trend. These big firms are called brokerage houses and examples include Morgan Stanley, Merrill Lynch, and Charles Schwab.

Due to the Internet's capacity to connect many people from different places at the same time, the process of buying and selling stocks has become faster, easier and less expensive. Online stock market investments have been availed by many investors because of its unique features compared to the traditional stocks trading.

Online stock market investments are easier to do because if a buyer or seller decides to do online trading, he does not have to pay a stock broker anymore. Stock brokers can charge up to as much as \$100 per trade, while online stock market brokers can charge as low as \$10 per trade. Online stock market trading allows investors to do all transactions in front of the computer. An online stock market investor can also check and manage with his stock portfolio in real time using a computer. Several online stock trading companies have opened their websites to cater to the demands of their increasing clientele.

Online stock market investing has made the business of trading easier, faster, and cheaper. An investor who does online trading will not need to call his broker to conduct business. All he has to do is go the stock broker's website and indicate the stocks he wants to buy or sell and these orders will be processed in real time.

These online stock market brokers or stock market websites, as they are called, also contains a lot of additional services in their websites. They can provide online stock market traders with stock market information, and other relevant insights.

The Nice to Know Things About Online Stock Market Investing

Stock market investing using online applications like the internet has made stock market investing more efficient, secure and manageable to a lot of retail stock market investors.

Online stock market investing is made possible by internet based trading companies that provides stock trading solutions services to the public. Anybody can just open an account with an online stock trading company and arrange for a trade commission depending on the volume

or amount of his trades. Once the online paperwork is finished and he's been able to find out how the online trading system works, he can immediately start trading. These online companies also provides research reports with analysis both fundamental and technical information about the companies he's interested to invest in.

But before anybody can start to invest in the stock market online, he'll need to know that there are a lot of differences between investing in the market the traditional way which is by calling a stock broker and ordering the stocks he'll be buying and investing in the market online.

Unlike the traditional way of investing the stock market, online investing now has minimal services of a personal stockbroker that gives advise on recommended companies to invest in. Online stock trading companies have research reports, they publish articles by mainstream analysts and they provide the tools available in their websites that helps the investor makes investment decisions.

But the homework of choosing which companies he can invest in is now handed over to the investor himself. He will need to read more about the articles and discern which information that he reads from the news, the research reports are credible and worthy. There maybe information available in the Internet that may not be as accurate as they claim to be. It's important for the investor to do a lot of research and carefully plan out his investment strategies when he's trading online.

Investing over the Internet for a first time online investors also needs to be planned well. In order to gain more knowledge on how the online trading system works, it's best for him to start out small. He can initially shell out a portion of his investment money and have a feel if online investing is a natural for him. Starting out big in online trading especially for a first time investor may be risky as there are a lot of information that he needs to know first and being able to experience actual trading by starting out small will help minimize the risks he faces when trading online.

How to Avoid the Dangers of Online Stock Market Trading

Online stock market trading has made it possible for millions of individuals, especially those who are not keen on investing in stocks the traditional way, to play the stock market game. Almost anyone, from novice investors to expert day traders, can participate in online stock market trading.

But online stock market trading has many dangers and if you are nit careful you could end up losing instead of earning lost of money.

Online stock markets trading allow individuals to participate in the stock markets at greater speed. But because of this, it has also become easier to make investment mistakes. Therefore, the fundamentals of smart should still be applied in online stock market trading to avoid falling into traps.

One of the most common problems with first-timers in online stock market trading is they think they can make a lot of money online even without any investment skills and knowledge. This is probably brought about by stories of overnight successes. They must keep in mind that for every ten investors that makes lots of money from online stock market trading there are at least ten who lose money.

New online stock market traders think that they could survive in online stock market trading without any investment skills and knowledge is because markets have been bullish recently. For the past six or seven years, common investors made significant profits from any buy and hold strategy. Investors only start to realize the importance of being financially savvy when markets show bearish signals. That's the only time they employ smart financial planning through diversification.

What potential online stock market investors need to realize is that online stock market trading is really no different from traditional stock market trading. The web hasn't changed the fundamentals of smart investing it has only made it easier to invest. Individuals--like most professional day traders--should still have a set of rules and guidelines to help them avoid the dangers of online stock market trading.

Like in traditional stock market trading, the first thing you have to do is to arm yourself with basic information about the company you're investing into so as to avoid "gambling."

Perform some fundamental analysis to determine if the stock is worth the price. You can do this by researching. Good source are websites of major brokerage houses, finance publications and mutual-fund companies.

Because online stock market trading is easier, it becomes tempting to trade often. But it's tough to beat the market on a consistent basis. For the long term, a buy-and-hold strategy is the best way to invest even in online stock markets.

How the Internet Changed the Face of the Stock Market

The Internet has affected the way we live our lives. It has made the world smaller. Now, information is at a person's fingertips.

It has elevated online transactions to greater heights. Goods and services can be purchased online via websites. Book a trip, order a take out, bid at an auction, all in the comfort of your own home.

Financial services have also been improved greatly by the Internet. People no longer needed to queue in banks to affect a transfer, or to go to the nearest automated teller machines. Even stock trading has not escaped this assault by the Internet.

Before, the only way to join the trading bandwagon was engaging the services of a broker and trusting them with your money and stock portfolio.

This was both a complicated and harrowing experience for the average Joe.

Today, virtually any ordinary person can trade stocks on their own, needing only an account, which they can open with their preferred bank and an access point to the Internet. Only their financial skills and finances can limit them.

Stock information usually limited to business programs in televisions and newsprint are now made available by several sources on the Internet. Large brokering firms now provide stock market reports, tips and forecasts to subscribers for a fee.

Buying and selling stocks can now be made by a trader over the Internet using online exchanges. Banks now offer stock trading online to depositors as a way of investing and growing their money.

Between May 1999 to January 2000, the number of US households trading stocks and shares online jumped 30 percent from 2.7 million to 3.5 million.

Investment portfolios had also increased 32 percent from \$100,000 to \$132,000.

Even stockbrokers have gone online in the hopes of landing more clients.

Already, 466 new online stock trading firms have opened in Sweden, 685 in the UK and 1178 in Germany.

Even the face of the stock market has changed considerably with the entry of Internet-related businesses. Over the years, startup companies providing online services, web content and electronic commerce have also put up their stocks in the market.

Companies providing services over the Internet such as online search engines have posted some of the most profitable stocks in recent years.

The effect of the Internet on stock trading over the years has been significant. Now, more than ever before, investors are taking control of their own investments, relying less and less on personal brokers.

Stock Market Investment Software: A Helpful Trading Tool

When man invented the computer, it became an invaluable tool to many people who has learned to use it and has become a part of their everyday lives. Many people turn to various types of computer software to suit their needs, and most of these softwares are tailored to the clientele it hopes to accommodate.

Nowadays, many people can access their bank accounts online. From this single account, they can enroll other accounts, which may include bills for credit cards, utilities such as electricity and water, and even schedule payments for their insurance premium.

These advances in the financial world have helped facilitate better, safer, easier transactions which always benefit consumers.

Similarly, when stock market investments shifted from person to person trading to today's more sophisticated process of online stock trading, companies began putting up websites to encourage their clients to do most transactions online. This is usually done using stock market investment software.

An investor may subscribe for free or pay a certain amount for an account through his trading company's website. As he does this, he is required to download and install the stock market investment software that the company is using. This is mostly done so that the subscriber and the trading company use the same investment software.

There is a number of stock market investment software available in the software industry today. They can go from the simple to the highly sophisticated one. Most of these application softwares offer the same basic features of a graphical user interface (or GUI) to help a user perform one or more specific tasks. There are types of these stock market investment softwares that are intended for large scale use and there are types which cater for more personalized usage, as in the case of users installing and using personal financial managers in their personal computers and digital assistants.

Investors mostly use the software of their choice to manage their accounts, and check the value of their stocks. This is very helpful to online investors as the software's GUI facilitates the tasks that they want to perform.

Stock market investment softwares are purchased separately by the trading companies that use them to transact with their clients. They usually have agreements with the company that developed the software so they could avail of their product at a lower price. Some companies hire stock market investment software developers to design their software so that it is easier to tailor it to their particular needs.

Equities Trading and the Internet

Once upon a time there was no Internet. OK, now take a deep breath. It's alright because there is one now. For several decades (roughly from 1960 to 1990), large companies such as Merrill Lynch and Morgan Stanley were able to trade among themselves electronically, but these trades took place over private networks.

In 1978, the Intermarket Trading System (ITS) opened for business, providing an electronic link between the NYSE and competing exchanges, enabling brokers to access several markets. But still, only for the 'in-crowd'.

Then in 1994, Aufhauser Securities (now owned by Ameritrade) created the first Internet trading system. As Internet trading grew dramatically, companies developed systems allowing individual investors to not only trade, but access information once available only to those large companies.

The world has never been the same since.

Trading commissions fell to negligible territory. Twenty years ago, it was common to pay \$100 or more on a \$1000 trade; online trading fees are less than \$10 today. Yet, despite the considerable drop in prices, brokerages are making enormous profits, thanks to the increase in trading volume.

Peak volume in 1824 on the NYSE was 380,000 shares, though less than 10,000 was the norm in 1835. Unfair comparison, too far back? Fine. In 1992 average daily volume was 200 million shares. Today, it's over 1.6 Billion. Peaks as high as 3 billion have been seen.

Along with lower prices and increased volume, trading times have shortened from an hour or half a day, to a few seconds. And you wonder why the floor brokers are always yelling at one another on the stock exchange.

Research, once available only to specialized analysts in large brokerage firms, is now accessible to the average investor with an online trading account - often for free. And the research itself has grown from simple Earnings Per Share and Dividend Yield data to a bewildering array of Relative Strength Indexes (RSI), Moving Average Convergence Divergence (MACD), Bollinger Bands and others even more arcane.

Networked trading, along with other computer technology, has made exchanges international and in some cases global. Only a few years ago the Amsterdam, Brussels, Lisbon and Paris exchanges merged into Euronext - a single trading exchange for countries with widely differing backgrounds. Efforts continue to bring the London Stock Exchange into partnership with Euronext or FWB (Frankfurter Wertpapierbörse, the major German exchange), or both.

As a consequence of the emergence of merging exchanges, trading has improved not only for members but the individual investor as well. It isn't just citizens of the countries involved in Euronext who can trade there. Exchanges the world over are now open to almost any investor anywhere. Now anyone, not just London's professional traders, can enjoy the effects of sleep deprivation monitoring and trading on exchanges that cross every time zone on the globe.

All this change, while difficult to absorb, has one overriding goal and result - you can now make (or lose) a lot more money a lot faster, in a lot more places, than your father. That ought to produce at least a few interesting family dinner conversations.

The Benefits of Using an Investing Club

For most young people, whether in college or just starting out, the idea of investing in the stock markets can be daunting. The process may seem confusing, overwhelming and something for "real grown-ups." It is important, however, for young people to start investing wisely in order to secure their financial future. One method of familiarizing yourself with the stock market and its concepts is to join an investment club.

There are two main types of investment clubs. The first is mainly concerned with teaching about investing and the concepts of the stock market. They use simulations rather than real money to illustrate the way that the stock market works. You can learn the principles before you put any of your hard earned money at risk.

Virtual investment clubs simulate actual trades and trading stocks. These virtual clubs are like an investing "school." There are several websites available for testing out stock market principles such as MarketWatch's Virtual Stock Exchange. The Virtual Stock Exchange performs market simulations.

Many universities are establishing virtual investment clubs for the purpose of teaching stock market strategies. It provides students with a familiarity for financial terms and the financial institutions available to help them.

Virtual investment clubs can also learn many things beyond investing to learn about the way the stock market works. Many clubs host investment relations representatives to make presentations at their meetings. Brokers are also excellent guests at club meetings for speaking about how brokerage firms work and networking with club members.

Other topics to consider for a virtual investment club are discussing current events and their perceived impact on the market. Studying the Wall Street Journal and learning to find and read the stock market pages is another skill acquired in this type of investment club.

The second type of investment club is the type that actually puts forth money into the market. Their purpose is to pool the money of the group so the members have more leverage in the market than they would if they had invested individually. The investment clubs that actually put forth money form a legal partnership between the members so that each member is protected.

To start a legal investment club, each member fills out partnership agreements. The documents are available from the National Association of Investors Corporation (or NAIC), which is a non-profit organization. Belonging to the NAIC is also recommended because the organization provides special services. The NAIC charges \$40 for the establishment of the club plus \$14 per member, per year. There is NAIC Club Accounting Software available to keep everything in order for \$159.

The investment club will then open a brokerage account with a firm of their choice and appoint a treasurer for the club. The treasurer will maintain and report tax information to each individual member so all members are well informed of what is going on with the club's investment. This also allows each member to report their share of the club's earnings and pay their portion of taxes.

Investing with a club has several advantages. When you are part of an investment club, you are able to get different perspectives on a variety of stocks. Each investment is a group decision and this allows for a broader input on the stocks that are invested in. The club benefits from the variety of experiences and knowledge of the group. Each member gains a broader understanding of the market by hearing, which stocks appeal to certain people. The investment club also allows investors to spread their money out over a variety of stocks and therefore, own

a portion of many companies.

On the average, investment clubs have 12 to 16 members with each person assuming a different role in the club. There needs to be a president of the investment club to plan and arrange meetings. The vice-president is responsible for helping to run the meetings. A secretary is helpful in taking minutes for the meetings, which helps establish a record for the investment club. The other members of the club are responsible for researching and bringing information regarding different stocks. Most clubs meet once a month to discuss the investments and hear new stock investing ideas.

Online Investing Basics

If you'd like to pick your own stocks and funds, and have the convenience of seeing your investment portfolio 24 hours a day, 7 days a week, you might want to consider choosing an online brokerage firm.

The advantages of using an online firm is that there are lower commission rates than if you used a full service broker. You can make as many or as few trades as you desire. You are responsible for choosing your investments. Before choosing an online brokerage firm, research all of the costs associated with the firm. Remember to look for more than just the lowest commission fee per trade.

Many online brokerage firms with slightly higher commission fees actually offer more tools and research capabilities for their investors. If a higher commission fee is matched by extra investor support the additional cost may be well worth it. Also take note of the minimum balance requirements and maintenance fees. Sometimes firms with lower commission fees make up the difference with a higher required minimum balance.

There are a few key factors that make an online brokerage firm trustworthy and professional. Good brokerage sites offer glossaries of financial and investment terms to help their investors. There may also have free and unlimited access to news and research from third-party sources to help investors make better decisions. A telephone number for customer assistance is also a desirable feature. However, keep in mind that the customer service department can only help with the mechanics of the online brokerage site. They aren't there to help you choose stocks or offer investment advice.

If you like the convenience of investing online, there are several brokerages to choose from. Two of the most well known discount online brokerages are Ameritrade and ShareBuilder; please note that there are many other options available.

With Ameritrade, there is a minimum balance requirement of \$1000. With that balance, you can open an individual account. There is a quarterly maintenance fee of \$15, but only if the account has less than \$2000 of liquidation value. The fee will be waived if a minimum of four trades have been made within a six-month window. The fee can also be waived if the account is an IRA, rather than an account for stock investing.

Market orders for stock are charged a \$10.99 commission fee by Ameritrade. Limit orders are also charged a \$10.99 commission fee. Commissions for mutual funds are \$17.99 for buying and selling no-load funds. For buying a load mutual fund there are no fees charged. A load mutual fund is the term used when there is a fee charged by the mutual fund manager. For those who want a riskier option, Ameritrade also offers margin accounts (borrowing loans) and short accounts (borrowing securities).

Ameritrade has many brick and mortar branches around the country if you prefer to walk into a branch rather than conduct your business online. This allows investors to have the flexibility of having both an online and a walk-in brokerage.

Sharebuilder has many options for investors to choose from. This service allows investors to build varied portfolios in almost 5,000 different stocks and funds. You can also buy and sell in real-time. There are three investment plans to choose from with Sharebuilder; Basic, Standard and Advantage. These investment plans are recurring. Investors instruct the system in how much they want to invest, and have complete control over when the investments are made and which companies they invest in. The system works by allowing the investor to specify a dollar amount to be deducted from their checking or savings account on a monthly or weekly basis.

Sharebuilder's Basic plan has no monthly fee. With the Basic plan, investors are charged \$4 per investment and are also able to trade in real-time for \$15.95. Limit orders in real-time are \$19.95. Sharebuilder's Advantage plan makes it possible for investors to buy stocks for as little as \$1 with 20 automatic investments. The monthly fee for the Advantage plan is \$20. Real-time trade commissions are \$11.95, and there are tools available for investors use such as a portfolio performance tool. ShareBuilder has no account or investment minimums at any level, and there are no inactivity fees.

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